

# Producer Online

By The **Rough Notes** Company, Inc.

## BECOME THE COVERAGE EXPERT WITH PRODUCER ONLINE



### Producers Commercial Lines Risk Evaluation System

- Narrative overviews of operations and exposures for more than 650 classes of business
- Recommended SIC, NAICS, GL, and WC codes
- Coverage recommendations
- Risk specific questionnaires designed to identify coverage gaps and exposures
- Client/Agent Coverage Agreement (E&O loss control tool)

### Producers Personal Lines Risk Evaluation System

- Narrative overviews for:
  - Coastal Properties
  - Condominiums
  - Rental Properties
  - Single Family Dwellings
  - Tenants
- Pre-renewal questionnaires
- Risk specific questionnaires designed to identify hidden exposures such as:
  - In-home business
  - Water related
  - Recreational vehicles
- Client/Agent Coverage Agreement (E&O loss control tool)

### Policy Forms & Manual Analysis (PF&M)

- Detailed commercial, personal, & specialty coverage analysis of AAIS & ISO forms and endorsements
- Comparisons of prior coverage forms help mitigate E&O exposure
- Written in easy to understand language with clear examples
- Relevant court cases and decisions
- Quizzes on each coverage section for training and self-study
- Risk management techniques
- Updated monthly

### Coverages Applicable

- Electronic version of one of the best known and used print resources for coverage identification
- Simple and concise coverage explanations and their applications
- Overview of 28 business classes
- Coverage identification for over 600 risks
- Links to PF&M and ACORD® forms

### Insurance Marketplace

- Find a market for hard to place coverages
- E&S directory with direct links to company's, broker's and MGA's Web sites
- Search by category and state or company name

### Insurance Marketplace Cybercast

- Monthly e-mail highlighting:
  - Emerging markets
  - New products
  - Product enhancements

### ACORD® Forms Library

- Printable applications
- Instructions for completion of all forms

### Insurance Words & Their Meanings

- Dictionary with easy to understand definitions
- Fourteen risk-specific glossaries

### Business Building Letters

- Examples/Samples of 330 professionally written correspondence pieces
- Ongoing prospecting
- Account development
- Service/claims
- Relationship building
- Service surveys
- Copy, paste, edit, customize, and save in your own letter library

### "How to Insure" Training Courses

- Eleven risk-specific, self-paced courses
- Ideal for agency training or self study

### e-marketing for Agencies

- Inform and educate through your Web site
- Professionally written articles
- Easy to understand answers to consumer questions

### Rough Notes magazine

- Electronic access to ten years of insurance-related news, sales ideas and commentary from the industry's most highly respected publication

### In Action

- Monthly newsletter
- Useful tips and updates
- Notifications regarding ACORD® changes

